



## Pilar Casaleiro Ramos

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### PROFESSIONAL EXPERIENCE

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Since Sep. 16	Pipeline Procurement & Office Manager Quantico S.A., Lisbon
Fev14 – Ago15	Business & Marketing Developer at GrandVision, Lisbon
Apr11 – Jul12	Marketing & Production Developer at Cavendish, Moda e Confecções, Rio de Janeiro
Jun09 – Mar11	Business & Marketing Manager at Oxbow, Comércio Geral e Representações, Luanda
Apr08 – Jan09	Brand Manager at Grupo Editorial LeYa, Lisbon
Dec06 – Apr08	Brand Manager at Publicações Dom Quixote, Lisbon
Jun02 – Dec06	Marketing Product Manager at Queijo Saloio, S.A., Lisbon
2000 – 2002	Assistant Administration at Queijo Saloio, S.A., Lisbon

### EDUCATION

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**Master in “Executive and Business Management”** at EBAPE – Fundação Getúlio Vargas (FGV among the world’s 10 best think tanks, according to the 2016 Global Go To Think Tank Index Report, [www.fgv.br/en/awards-recognition](http://www.fgv.br/en/awards-recognition)), Rio de Janeiro (2012)

Final Thesis: “Mergers & Acquisitions in Brazil Telecommunications sector”, a qualitative study which object was to, based in the analysis of market case studies and market practices, identify the major motivations that are in the basis of these very expensive strategical decisions. The exercise is available online at <https://bibliotecadigital.fgv.br/dspace/handle/10438/11358>

**Postgraduate in “Marketing and International Business”** at ISCTE/INDEG, Lisbon (2002).

**Undergraduate in “International Relations”** at Universidade Moderna, Lisbon (1999).